

By Me, For Me

all font can be personalized by user.

- Oksana Klymko

← name of user

ACCOUNT SETTINGS

← user preferences, password change, cookies, customize, etc.

saves no data

PRIVATE SEARCH

GENERAL SEARCH

← unpersonalized search

personalized searches

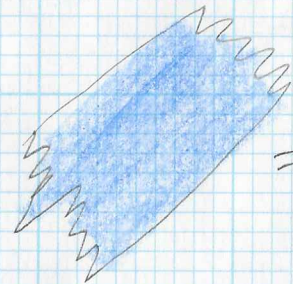
topics user chose to be on front page



user chose personalized search in fashion category



A/W trends



= color chosen by user