

G.P.R

Guaranteed Packaged Received

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ABSTRACT

In this paper, we will discuss the issues when it comes to online shopping and packages. I will introduce an app to solve majority of the problems. As a result of the app there can be job opportunities presented.

1. INTRODUCTION

In the following will be details of the number how online shopping has rose since the pandemic. Although there is a pandemic going on there has been things happening to online shoppers' packages since beforehand. I have come to the realization that nothing is being done and plenty of people take advantage of this opportunity.

2. COVID – 19 & ONLINE SHOPPING

COVID-19 started in the beginnings of January, but nothing really went into action until March. When March hit every non-essential business went into lockdown. That meant that clothing stores, offices, schools were all closed except for only supermarkets, pharmacy's and health facilities were allowed to be open. Since people were out of work and forced into quarantined to kill time being indoors, they went to do online shopping. According to an article by the United Nations Conference on Trade and Development, "the pandemic has accelerated the shift towards a more digital world and triggered changed in online shopping behaviors that are likely to have lasting effects". I believe this is true plenty of people I know spent tons on money on unnecessary things that were not necessary for the pandemic.

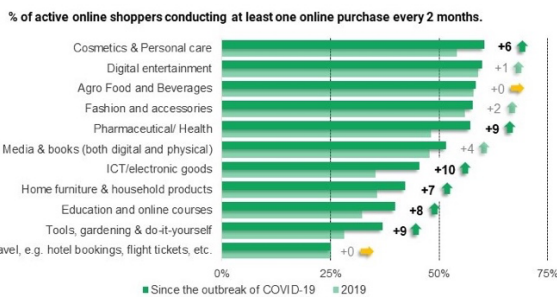


Figure 2: Graph from UNCTAD, shows the percentage of active online shoppers conducting at least one online purchase every 2 months.

2.1 SHOPPERS' PACKAGES

Many people including I when doing online shopping before the pandemic would send the packages to their jobs. The reason behind that it was a safe and secure place to send packages since most job locations either have a mailroom or doorman that can tend to the packaged securely.

3. GPR

GPR stands for guaranteed packaged received. In the following I will touch base on what is the main focus of this app as well as why it would be very beneficial to plenty of people. GPR is a way to achieve assurance from online shopping.

3.1 HOW IT WORKS?

GPR as I mentioned before it is a way to assure that a packaged is received. The way the app is designed is by after signing up or logging back in one will have put in their desire zip code and see what locations around them are available to send their packages. Unlike Amazon and UPS lockers there is no limitations on weight or height. For \$10 a month or for the ones who are not frequent online shoppers it will be \$5 per package one can pick up their packages at their desired location any time they wish. In the app, one gives the time they are stopping by for pick up what is also included is the option of having their packaged delivered at their convenience.

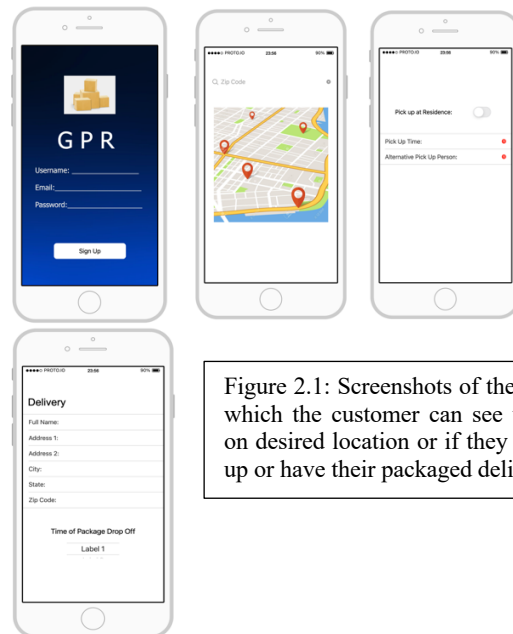


Figure 2.1: Screenshots of the GPR app in which the customer can see their options on desired location or if they want to pick up or have their packaged delivered.

3.2 BENEFITS TO THE PUBLIC

There will be plenty of people benefiting from this app. Elderly people who unfortunately do not count on a helping aid, will be a perfect fit. They can set up to have their packages delivered to them with special instructions included if they want. Another group of people who would benefit from this are the ones who

live in neighborhoods that do not have a doorman or where theft is in occurrence. Another thing would be for people who do not have a stable home. For example, those who are in a shelter or certain circumstance do not have to worry or think that just because they are having different living conditions it cannot be an obstacle for them to receive their packages.

3.3 UNEMPLOYMENT

COVID-19 has brought many obstacles besides the virus itself; the number of unemployment has risen. According to the article by the Pew Research Center, “the rise in the number of unemployment workers due to COVID-19 is substantially greater than the increase due to the Great Recession. I was not even born at that time, but I know that was bad. Since the number of online shopping went up that means for packages. The thing with GPR it will give people who are unemployed to get a job part time or full time by either submitting their address for packages or delivering the packages. The way it will work is they will go through a background check once that is completed, they can request how many packages they want to receive and how many days they are willing to hold the packages. Then for the ones who want to do the delivery service they will also go through a background check and submit how many hours they want to work. The more hours they work the more packages and money they can receive.

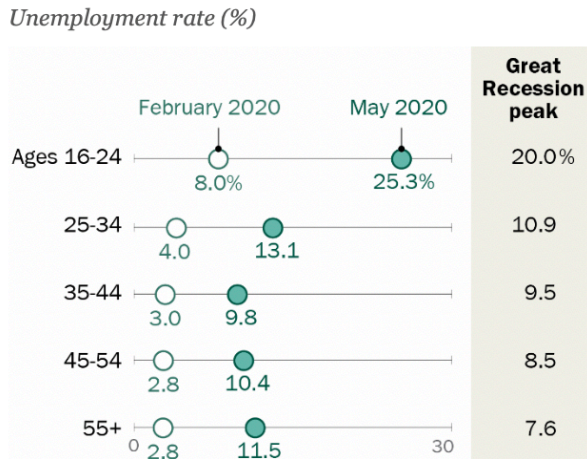


Figure 3.3: Graph from Pew Research Center showing the following one in four young adult workers that are unemployed because of the pandemic.

4. RESEARCH ON THEFT ON PACKAGES

Everyone should get what they paid for no matter what, delivery Carriers have a tendency of damage packages or misplaced packages. According to a 2019 study by Cluth, plenty of people want to do online shopping but are scared of getting packages lost or damaged since that as well has rose to 51%. Then in the reading by Business Insider, New York City is one of the major cities that has 15% of online shopping packages that never make it to the shoppers. As well as 25 million dollars lost on goods and services. In the article by KENS 5, there is this thing called

delivery schemes, in which people will go by as shipping carriers like FEDEX or UPS and text the person to notify them of their upcoming packages. In this case it is fake, FEDEX and UPS released a letter saying to no believe those text message it is just a new way to steal packages.

4.1 SIMILAR BUISNESS

I have found a similar website that does what GPR is delivering. It is called Manhattan Mail Room, where one pays a low as \$30 for a mailbox per month but it is not available all the seven days of the week and it is only during business hours. Unlike Manhattan Mail Room all GPR just needs is an contact information and proof of identity no hassle for extra documents such as proof of address.

5. ACKNOWLEDGMENTS

Thanks to Professor Jonah Brucker-Cohen for making this app experience fun but yet challenging maybe one day someone will come through and make this app real so that shopaholics can continue shopping.

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