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"Moment Quote"

The creation of "Moment Quote" was first more adapted to fit a social, public places like malls for example but now it has been created as an app for people to use on their mobile devices instead. This decision was an easy one because technology is growing at a rapid pace and mostly every single person on earth has a cellphone of some sort. Since the focus on the topic is about creating a solution to a social problem, an app that would allow individuals to have the chance to feel a sense of resolution to their problem, sounds like a good one. This app deals with social issue in which a person may be going through some sort of their problem in their life and sometimes people use quotes on their social media platforms to describe what they are going through.

So, taking this into consideration with this app, Moment Quote will generate it's introduction by saying "Hello! My name is Moment Quote. How are you feeling today?". Then the person on the app will answer with whatever their answer might be, so for example like, "I feel kind of sad at the moment.". Moment Quote will then generate a random quote that will show up after the person's answer. The way that this works is that "sad" is the key word highlighted which will then grab a quote pertaining to sadness. The quote will come from someone connected to history whether the famous individual is a musician, writer, etc and there will be a photo of the notable person to go along with it. The viewer will be able to see the quote and on the lower left side of the screen will be a small arrow that will take them to a whole section of other notable people in history. The entire section will be broken down into sub section regarding profession and careers like "writers, philosophers, artists". With this the person on the app will have an array of quotes to look at from different notable people as well as gain some sort of knowledge about them through their quotes.

They could search up keywords that have to do with different emotions and feelings which would give them another section having to do with that particular emotion or feeling, which could make it easier for the user. The user of the app will also have the chance to create their own quotes and the quotes that they create would be sent to Moment Quote's app creators. The quotes will be looked over to see if they are appropriate and make sense, and if they are, they will be displayed in the app with the name of the individual who created the quote. This is another way where the user can be more comfortable with using the app and utilizing it to their own advantage. A simple way that Moment Quote were to get exposure and gain users is by promoting the app with ads on social media platforms like Instagram, Facebook, and on Google. The way that the app will be able to generate revenue is by using other related apps to Moment Quote like Wattpad, Kindle, Archive of Our Own and others like that. There would also be a section where the users could save their favorite quotes as a list and be able to go back to them whenever they feel like. The app visually will have the colors of red and beige which put together do compliment each other and those colors were chosen so it could be easier for users of the app to have a nice view to look at while engaging on finding information on various quotes.

The purpose of Moment Quote as a solution to the social problem of people going through emotional struggles is making this app to be utilized as a place where people can take a break of what is going on in their life. They would be able to have easy access to a library full of quotes at their leisure where they could search and gain more knowledgeable words/statements from notable figures in our world's history. Moment Quote will take words from different famous people around the world instead of just focusing on the usual known individuals that we here of today. This would be a great opportunity for users to see people of history that they have never heard of and maybe go on their own journey of finding out more information on them and what they did or do, depending on the famous person chosen.

With Moment Quote, I wanted to create an app where it connects modern technology of an app with decades and decades of quotes that have been seen and also never have been heard of. I wanted to create this notion of a large library where much information is stored, and people could access that information with simple phrases or keywords. But also having the ability to check on notable people on their own as well as with having the freedom to create their own words. There would be credit due to those individuals by the display of their names which is another subtle fact of freedom they would be able to have on this app.

Three precedent projects that are sort of similar to Moment Quote are sites/apps like Brainyquote, Good Reads, and Quotes Creator. These are similar to my project because they have to do with the whole point of quotes. Another way that they are similar is that with Moment Quote, people are able to create their own quotes while people can create reviews on Good Reads. The difference between the three and my project is more of the way it's structured where it's centered around an app and that with the library of quotes, there are visual photos of the notable person's quotes. The user would be able to search through different categories pertaining to career titles and what these famous people are known as.

Moment Quote was first a type of social experiment for social issues but creating it into an app where

it could be used anywhere, anyplace and by anyone makes more sense for a solution to be produced for social issues. This would be able to raise someone's self-esteem, give them a distraction to their problems, or just simply be an outlet of written information they would be able to dive into. Maybe soon there would be a website available where Moment Quote would be accessible to people who would rather use their computers rather than their mobile devices. Who knows but maybe Moment Quote could create an impact where social issues could be contained or even better resolved with its versatile library of quotes.

1. REFERENCES

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